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Friday 20 May 2011

## DIARY ALERT TO ALL AUSTRALIAN LOCAL COUNCILS

Dear Councillors, Mayors and General Managers,

The twelfth annual Walk Safely to School Day initiative is scheduled for Friday, 20 May 2011.

Walk Safely to School Day promotes the vitally important message: *Active Kids are Healthy Kids*.

The event encourages parents, carers and their children to build regular walking to and from school into their daily routine, because children need a minimum of 60 minutes exercise per day.

It also encourages parents to drive less and walk more, aiming to decrease dangerous vehicle congestion around schools and reduce carbon emissions from idling cars.

Independent research has shown that an impressive 92% of primary schools throughout Australia participated in 2010. This year, we aim to get ever closer to the 100% mark.

As many Councils already recognise from previous involvement with the initiative, Walk Safely to School Day is a fantastic way to get involved in a healthy, active and local community event with principals, teachers, parents and children.

So we ask you to please put Walk Safely to School Day in your diary for Friday 20 May, 2011. We will be in touch again to discuss how you might like to get involved, soon.

In the meantime, if you have any questions please visit our new website – [www.walk.com.au](http://www.walk.com.au) or call INSERT CONTACT DETAILS.

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